



## POSITION ANNOUNCEMENT

### Cape Cod Cranberry Growers' Association

The Cape Cod Cranberry Growers' Association is one of the leading agricultural trade organizations in the state. Founded in 1888 the Association's mission was "to promote the interest of its members in whatever pertains to the growth, cultivation and sale of cranberries."

CCCGA works to promote the cranberry industry through active grower volunteer committees in Public Relations and Promotions, Government Affairs, Research, Environmental Affairs, Frost Prediction and Water Resources. More information about CCCGA can be obtained by visiting our website: [www.cranberries.org](http://www.cranberries.org).

**Title:** Communications Manager

**Available:** Immediately

**Closing Date:** October 1, 2007

#### **Duties and Responsibilities:**

Responsible to effectively communicate to members CCCGA activities, through brochures, newsletters and advisories. Assist committees in the planning of meetings and activities such as Winter Meeting and Environmental Workshops and the Cranberry Harvest Celebration. Respond to general public inquires on cranberry cultivation, including harvest tours, PowerPoint presentations; call in service and electronic communication. Plans and directs "neighbor to neighbor" relations programs for growers. Coordinate membership development and renewal process. Assist Cranberry Research Foundation with implementation of fund raising events such as organizing golf tournament and raffles.

#### **Qualifications:**

Applicants must have a Bachelor's Degree in agriculture, Ag. Economics, environmental science or communication, and a minimum of 2 years experience preferably in agriculture or a related field. Demonstrated written and oral communications skills. Experience with public speaking and conducting meetings helpful. Strong interpersonal skills. Strong Windows based computer skills. Knowledge of Desktop Publishing and web site maintenance skills helpful. Ability to organize and prioritize workload (event planning). Independent project management experience.

**Salary:** We offer a competitive salary and benefits package.

**To Apply:** Applicants should send or email an introductory letter and resume to:

**Jeff LaFleur, Executive Director**  
**Cape Cod Cranberry Growers' Association**  
**3203-B Cranberry Highway**  
**East Wareham, MA 02538**  
**[jlafleur@cranberries.org](mailto:jlafleur@cranberries.org)**

An equal opportunity employer

Sept. 7, 2007